The lab's specific identity.

1. Innovation-Driven Environment: Prioritizing creative thinking and exploration of novel ideas.
2. Interdisciplinary Collaboration: Encouraging teamwork across diverse fields, such as design, engineering, computer science, and business.
3. Mentorship and Support: Providing guidance and expertise from faculty, researchers, and industry professionals.
4. Community Engagement: Connecting with external stakeholders, including local communities, for mutually beneficial projects.
5. Lifelong Learning: Promoting continuous personal and professional development through workshops, seminars, and training opportunities.
6. Resilience and Problem-Solving: Encouraging a mindset that views challenges as opportunities for learning and growth.
7. Experimentation-Friendly Culture: Creating a safe space for testing, iterating, and learning from failures.
8. Autonomy and Responsibility: Giving team members freedom to experiment while fostering accountability.
9. Celebration of Success: Recognizing achievements and milestones, both individually and collectively.
10. Transparency: Maintaining open communication regarding goals, expectations, and feedback.
11. Technology-Forward Mindset: Integrating cutting-edge tools and methods into daily workflows.
12. Flexibility: Offering adaptable working hours and project structures to suit diverse workflows.
13. Diversity and Inclusion: Ensuring a welcoming environment for individuals from various backgrounds and perspectives.
14. Health and Well-Being: Supporting a balanced approach to work, promoting mental and physical health initiatives.
15. Sustainability: Embedding eco-friendly practices in project development and operations.
16. Shared Vision: Aligning team efforts with the broader mission of FH Münster and the department of ETI.

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