

# Interview Outline – Creative Technologies Lab Podcast

## 1. Preparation

- Brief research on the guest (background, projects, notable quotes)
- Technical check: recording setup in the lab booth
- Define the conversational frame: general topic, expected length
- Obtain consent for recording and publication

## 2. Introduction

- Welcome and short introductions (guest + host)
- Opening question about the guest's background or reason for visiting the lab
- Personal connection to the topic: "How did you get into what you're doing?"

## 3. Thematic Focus

- Let the guest present their current project or topic
- Discuss relevant technologies, methods, or media
- Link to design, innovation, and interdisciplinarity
- Challenges and key learnings from the process

## 4. Contextualization

- Highlight the connection to the field of Creative Technologies
- Address societal relevance or vision behind the project
- Perspectives on research, teaching, or practical application

## 5. Looking Ahead

- What developments are being observed?
- Where are the opportunities, risks, or open questions?
- What should change (in society, education, or research)?

## 6. Personal Perspective

- Surprise or lab question (e.g. "Which sticker did you bring for our sticker wall?")
- Space for open thoughts, anecdotes, or wishes

## 7. Conclusion

- Mention of publications, links, events, etc.
- Final question: "What should our listeners take away?"
- Farewell and teaser for upcoming episodes

## 8. Post-production

- Secure the audio file, edit if necessary (light corrections only)
- Create a short description + metadata
- Get guest approval (if needed)
- Publish to podcast platform and possibly the lab website

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