

Design Basics (BA)

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Teil 1. / seminaristischer Unterricht

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Teil 2. / Praktikum

Brainstorming und Ideation

- Brainstorming Regeln
- Brainwriting
- 8 Ideen in 8 Minuten
- Brainstorming Karten
- Mindmapping
- Übung

Kollaboratives Arbeiten

- Miro: <https://miro.com/>
- FigJam: <https://www.figma.com/de-de/figjam/>

Moodboard

- Pinterest: <https://de.pinterest.com/>, Dribbble: <https://dribbble.com/>
- Übung

Storyboard

- Übung

Linkliste

- Color Palette Generator: <https://coolors.co/?home>, <https://mycolor.space/>
- Moodboard erstellen: <https://www.moodboardcreator.dev/>, <https://mixboard.google.com/>
- IDEO HCD Field Guide: <https://www.ideo.com/journal/design-kit-the-human-centered-design-toolkit>
- Negativbeispiele: <https://museumoffailure.com/idea-failure>, <https://www.theuncomfortable.com>

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