Design Basics (BA)

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Teil 1. / seminaristischer Unterricht

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Teil 2. / Praktikum

Brainstorming und Ideation

- Brainstorming Regeln
- Brainwriting
- 8 Ideen in 8 Minuten
- Brainstorming Karten
- Mindmapping
- Übung

Kollaboratives Arbeiten

- Miro: https://miro.com/
- FigJam: https://www.figma.com/de-de/figjam/

Moodbard

- Pinterest: https://de.pinterest.com/, Dribble:https://dribbble.com/
- Übung

Storyboard

- Übung

Linkliste

- Color Palette Generator: https://coolors.co/?home, https://mycolor.space/
- Moodboard erstellen: https://www.moodboardcreator.dev/, https://mixboard.google.com/
- IDEO HCD Field Guide: https://www.ideo.com/journal/design-kit-the-human-centered-design-toolkit
- Negativbeispiele: https://museumoffailure.com/idea-failure, https://www.theuncomfortable.com

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